

November 1, 2024

Dear Community Partner,

Alpha Phi Alpha Fraternity is committed to “*developing leaders, promoting brotherhood and academic excellence while providing service and advocacy for our communities*”. It has been our distinct pleasure to host the Dr. Martin Luther King, Jr. Scholarship Breakfast in this community for the past 32 years. The Breakfast aims to continue raising the necessary funds to support our scholarship efforts and mentoring activities for young men across the Toledo area.

Through the generous support of the fraternity members coupled with invaluable community support, we have provided vital resources to local students in their endeavors to pursue higher education. Over three decades, more than 100 students have received funds to support their higher education efforts in excess of \$200,000. While this is a wonderful accomplishment, the current state of our youth and the neighborhoods in which they reside is not lost on us. **We must do more!**

This year, 2024, has presented us with divisive rhetoric, actions, disaster, and pain. To put it most succinctly, we are faced with many challenges! Despite the many difficulties, we must continue our pursuit to save and protect the beautiful city of Toledo and its neighborhoods! Now more than ever, we must meet the needs and challenges of our young people with compassion, love, and unwavering support. Our youth are the lifeblood and future of Toledo and what better way to ensure their survival and success than to consider supporting this year’s Breakfast?

The Alpha Xi Lambda Chapter would like to encourage you to consider sponsoring this year’s Breakfast at one of the levels listed in the attached/enclosed packet. Your support of \$3,200, \$2,250, or \$900 will serve as an investment that will assist in underwriting the event, providing funds for students to further their education in a post-secondary institution of their choice, and ensuring vital community programs, such as our mentoring initiative, known as the Alpha Esquires Mentoring Program, are implemented effectively.

The 33<sup>rd</sup> Annual Dr. Martin Luther King Jr. Scholarship Breakfast will take place on **Saturday, January 18, 2025, at 9:00 a.m. at the Pinnacle**. The Breakfast has grown in popularity over the past half-decade. We have historically hosted some phenomenal speakers. We are excited to host and spotlight a panel of three remarkable, accomplished, and community-driven leaders: Brother(s) Alfred Baker, Judge Myron Duhart, and Thomas Winston. Additionally, we will recognize the recipient of our *2025 Drum Major for Justice Award*, and most importantly, we will announce our scholarship recipients.

Enclosed, please find the sponsorship details and corresponding forms. All donations, made payable to **Alpha Xi Lambda Scholarship Foundation**, are tax deductible. Please return the enclosed Partnership Form no later than **December 27, 2024**. This date is critical to ensuring a seamless program is presented for our participants and most importantly, that your organization is properly represented.

We are excited for this opportunity to partner with you to improve the lives and opportunities of youth throughout the Toledo Region. If you have any questions or concerns, please contact me via email at [calvinburney@gmail.com](mailto:calvinburney@gmail.com) or by phone at 419-967-2907. Thank you for your time and consideration.

Sincerely,

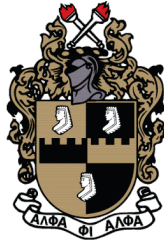
*Dr. Calvin L Burney Jr*

Dr. Calvin L Burney Jr.

**President, Alpha Xi Lambda Chapter**

**Chair**

**Dr. Martin Luther King Jr Scholarship Breakfast**



**King Champion Partnership                      \$3,200.00**

**Includes:**

- Full-page, Full Color ad (8.5" x 11") in our virtual- souvenir program (**NOTE: Art must be camera ready**)
- "Reserved tables" with ten (10) "tickets" to the MLK Scholarship Breakfast (tickets can be used or donated to community youth identified by Alpha Phi Alpha). The "tickets" allow you to gain full access to all the event activities (including speaker, presentations, etc.)
- Organization name designated for one Scholarship Recipient
- Public recognition during the program with prominent logo placement
- Logo included on our website as a sponsor

**Jewel Legacy Partnership                      \$2,250.00**

**Includes:**

- Full-page ad (8.5" x 11") in our souvenir program (**NOTE: Art must be camera-ready**)
- "Reserved table" with ten (10) "tickets" to the MLK Scholarship Breakfast (tickets can be used or donated to community youth identified by Alpha Phi Alpha). The "tickets" allow you to gain full access to all the event activities (including speakers, presentations, etc.)
- Public recognition during the program with prominent logo placement
- Logo included on our website.

**Gold Sustainer Partnership                      \$900.00**

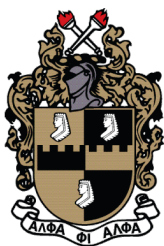
**Includes:**

- Public recognition during the program and Logo prominently shared (**NOTE: Art must be camera ready**)
- "Reserved table" with ten (10) "tickets" to the MLK Scholarship Breakfast (tickets can be used or donated to community youth identified by Alpha Phi Alpha). The "tickets" allow you to gain full access to all the event activities (including speakers, presentations, etc.)
- Logo included on our website

**Supporter Partnership**

**Includes:**

- Purchase of individual "tickets"    **\$60/ticket**  
This allows access to the event activities  
(Including speakers, presentations,  
etc.)



**Partnership Sponsor Form**

**Alpha Phi Alpha Fraternity, Inc.**

**Alpha Xi Lambda Chapter**

**33<sup>rd</sup> Annual Dr. Martin Luther King, Jr. Scholarship Breakfast**

Thank you for becoming a sponsor of the 33<sup>rd</sup> Annual Dr. Martin Luther King, Jr. Scholarship Breakfast.

**Please complete the information below and return the form no later than December 27, 2024, to:**

**Alpha Phi Alpha Fraternity, Inc.**

**Alpha Xi Lambda Chapter**

**P.O. Box 351061**

**Toledo, Ohio 43635**

*(Please Print or Type)*

ORGANIZATION \_\_\_\_\_

CONTACT NAME \_\_\_\_\_ PHONE \_\_\_\_\_

TITLE \_\_\_\_\_ FAX \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

E-MAIL \_\_\_\_\_

SECONDARY CONTACT NAME/TITLE \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

My company/organization will participate in the 2025 MLK Scholarship Breakfast at the following sponsorship level:

- King Champion Partnership - \$3,200.00
- Jewel Legacy Partnership - \$2,250.00
- Gold Sustainer Partnership - \$900.00
- Supporter\_ tickets @ \$60.00

- Payment made payable to *Alpha Xi Lambda Scholarship Foundation*. is enclosed
- Logo with camera-ready art can be emailed in Word or PDF format to [calvinburney@gmail.com](mailto:calvinburney@gmail.com)
- Our organization will need an invoice for payment

Authorized By: \_\_\_\_\_

Date: \_\_\_\_\_

Title: \_\_\_\_\_

Signature \_\_\_\_\_

***Your company/organization will receive a written acknowledgment of your support***

P.O. Box 351061 | Toledo | OH | 43635 | [www.axl1906.org](http://www.axl1906.org)



**Program Book Ad/Patron Form**

**Alpha Phi Alpha Fraternity, Inc.  
Alpha Xi Lambda Chapter**

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CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
E-MAIL \_\_\_\_\_  
SECONDARY CONTACT NAME/TITLE \_\_\_\_\_  
PHONE \_\_\_\_\_ FAX \_\_\_\_\_

**Ad Prices: Corporate/Business**

**Ad Prices: Non-Profit/Greek Orgs**

Full Page (8.5w x 11h)	\$300.00	Full Page (8.5w x 11h)	\$200.00
Half Page (8.5w x 5.5h)	\$200.00	Half Page (8.5w x 5.5h)	\$150.00
Quarter Page (4.25w x 5.5h)	\$100.00	Quarter Page (4.25w x 5.5h)	\$100.00

\_\_\_\_\_ tickets @ \$60.00

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- Ad with camera-ready art can be emailed in Word or PDF format to [calvinburney@gmail.com](mailto:calvinburney@gmail.com)
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Signature \_\_\_\_\_

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